



Attorney Docket: 273201-0305660
Client Reference: IND-101.7(CIP)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION of:
DENIS KHOO ET AL.

Confirmation Number: 7191

Application No.: 10/645,157

Group Art Unit: 2611

Filed: August 21, 2003

Examiner:

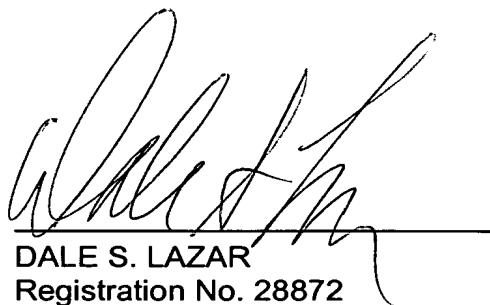
Title: CUSTOMIZED MEDIA METHOD AND SYSTEM

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL OF FORMAL DRAWINGS

Attached are the formal drawing(s) for this application. 7 Sheets of Figure(s) 1-7.

Date: January 16, 2004
PILLSBURY WINTHROP LLP
P.O. Box 10500
McLean, VA 22102
(703) 905-2126
Customer Number: 00909



DALE S. LAZAR
Registration No. 28872